



INTERNATIONAL
RIVERS
people • water • life

BUSINESS FOR RIVERS CIRCLE

**Support Rivers.
Invest in the circle of life.**

The Business Case for a Better World

The circle of life depends on rivers - and on all of us. Which is why International Rivers invites you to make a difference in the future of our planet by joining our Business for Rivers Circle and investing in your business identity. Together we can create a partnership that benefits the world's rivers and your business.

Momentum for corporate social responsibility has never been greater. One in three customers say that a company's giving record is a factor in their purchasing decisions.¹ Further, one out of four shareholders say that corporate generosity affects where they invest.²

JOIN THE INAGURAL CLASS OF BUSINESSES SUPPORTING INTERNATIONAL RIVERS.

Being a part of the Business for Rivers Circle, you align your company with one of the most important environmental and social justice causes of the century while being an integral charter member of a new circle of supporters.

Member benefits include:

- Greater brand exposure among growing numbers of environmentally savvy customers and shareholders
- Logo placement on our website
- Listing in our broadly distributed Annual Report
- Opportunity to sponsor special events, including panel discussions, networking lunches and receptions
- Subscription to World Rivers Review, our premier publication on worldwide campaigns to protect rivers

OUR WORK. International Rivers works to protect rivers and defend human rights. We promote river-friendly solutions for meeting water, energy and flood management needs around the globe. Based on five continents, our staff has expertise in dams, energy and water policy, climate change, and international financial institutions. We work closely with a global network of dam-affected people, environmentalists, human rights advocates and experts to fight destructive river projects and advance more equitable alternatives to economic development.

WIDEN YOUR CIRCLE TODAY. Invest in positive global change as you link your brand with other like-minded organizations and individuals in your community and around the world.

Contact our Development Team to discuss a tailored partnership that fits your business at +1 510 848 1155 ext. 301 or vbelle@internationalrivers.org.